

# Beware of the Midnight Run!

BYU's Attempt at a New World Record

November 11  
11 p.m. to 2 a.m.

Don't Be Caught Sleeping!



student development



Y Alumnus devotes life to helping Guatemalan Indians (See page 2)

Special insert ski section







# Classified Ads...Work!

## 39-Misc. for Rent cont.

Rent a color or B&W TV. Free delivery and set up. Call Alexander Bros. 375-1082.

## 40-Furniture & Appliances

AAA TRADING DIRECT FURNITURE ANNEX 464 W. Center, Provo, has low, low prices on new living room, kitchenette & bedroom furniture. Call 374-9855.

Dial-A-Discount 377-3520. Save hundreds of dollars on over 100 of the best national brands of furniture.

## 42-Musical Instruments

Utah Valley's largest selection of guitars, sound systems, drums & access. Progressive Music, 535 W. 100 N. Provo. The "cat" is here—a great new synthesizer. Herger Music 158 S. at W. Provo.

Guitar & Drum sale. Layaway now. Herger Music, 158 S. at W. Provo.

Kawai 9 ft. concert grand piano, 2 years old. Perfect condition. 375-7827.

Wurlitzer Electric Piano. '74 Model, exc. cond. \$325 or best offer. 374-8892.

## 43-Elec. Appliances

Kearney Whirlpool washers. Exc. cond. guaranteed \$40 & up. 373-8390 or 375-8527.

## 48-Bikes & Motorcycles

MOTORCYCLE REPAIR Specialists in Harley, Can fix anything. Steve's Cycles 982 N. Industrial Pk. Dr. Orem. Late model Honda 600. Call 224-3574.

Test ride a Puch Moped at Campus Ski & Cycle. 150 W. 1400 N. 375-6888.

## 50-Wanted To Buy

Gold coins, silver and rare coins wanted. Call 225-5887 or 225-9442.

U.S. & Foreign Coins And Stamps. Need Gold And Silver Any Form. 230 N. Univ. 375-2900

Would like to buy 1975 or 1976 Pinto Station Wagon. Automatic. 374-8804 Deb.

## 52-Mobile Homes

SPACES Available w/util. & telephone. Call for Camp Grounds 377-0933.

Very nice 3 bdrm mobile home. Call for details on large fenced lot. 224-3334. MARTENSEN RLY.

Pack your suitcase and move in with us. 700 sq. ft. in an assumable loan. TV included. \$9,200. 224-3334. MARTENSEN RLY.

Rent going up-up-up? In Provo. 1 yr. 2 bdrm mobile home. Call for details. \$250. Stove & ref. incl. Contract negotiable. \$5400. Gary 374-5145. 32 Realty 224-5210.

## 54-Travel & Trans.

Take the train home this Christmas. Ride Amtrak's new Pioneer & trace the Oregon trail to Boise, Portland or Seattle. Enterprising group for the train ride home for the holidays (& earning a free round trip for themselves) should write for Johnson Travel Agency 1221 W. Center, Provo. 375-1221 or call 383-7922 or 383-6665. Call now for details.

'68 Toyota Corona Sport Coupe. New paint & new tires. Runs very well. 377-6895.

'68 California Special Mustang. 4 spd, mag, really sharp. \$1285. 377-6898.

'68 Chevy Impala. Runs brand new. Would drive to appreciate. 224-1022.

'72 Celica S/T Great Cond. & Runs Great \$1,500.

'73 Celica ST 4 spd. Air cond., radials, 8-track, good cond. 373-7408.

GREAT BUY 1972 Dodge Demon 340. 4-spd., excel cond. New tires, \$1200. Call 377-4687.

'68 VW. New engine, tires, transmission, batt., excel cond. \$850. 377-5115.

'68 Chevy Impala. Loaded, good cond. \$600. 377-3016 after 5.

'70 Camaro, new paint, wheels. 61 Ford pickup. Must sell cheap 374-6175.

'72 Super Beetle. 47,000 mi. good shape. \$1200 or best offer. Call 224-2387.

## 58-Used Cars

1968 VW Bug with sunroof. Completely rebuilt. In A-1 condition. \$995. 377-6895.

'64 Chrysler Newport 80,000 mi. int. & eng. in exc. cond. \$400. Offer 374-2437.

'74 Plymouth Duster. With air, only 35,000 mi. \$2,095 or offer. 377-6895.

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Must sell 1971 Ford Mustang Grabber. Below Book. Call after 5:00 pm 377-5915.

'74 Pontiac Firebird. 250 engine, silver color. Call Fred at 375-3684.

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# in wheelchair accident

A 19-year-old BYU freshman died early Saturday morning as the result of a wheelchair accident on the pedestrian walk-ramp southeast of the Smith Fieldhouse.

Mark Allen Harvey, a computer science major from Midvale, Utah, died at 4:13 Saturday morning in Utah Valley Hospital.

Harvey was born with a brittle bone disease, osteogenesis imperfecta.

The cause of death was listed as cranial cerebral trauma — multiple skull fractures and hemorrhage, caused by a fall from his wheelchair.

Harvey, confined to a wheelchair most of his life, left a branch computer dance shortly before midnight Friday accompanied by friends who planned to push the wheelchair up the ramp.

Robert W. Kelshaw, BYU Security/Police Chief, said the friends "got a running start up the incline leading to the 'ramp' when, according to an eye witness, the front wheels of the chair, "started to wobble. The chair came to an abrupt halt,

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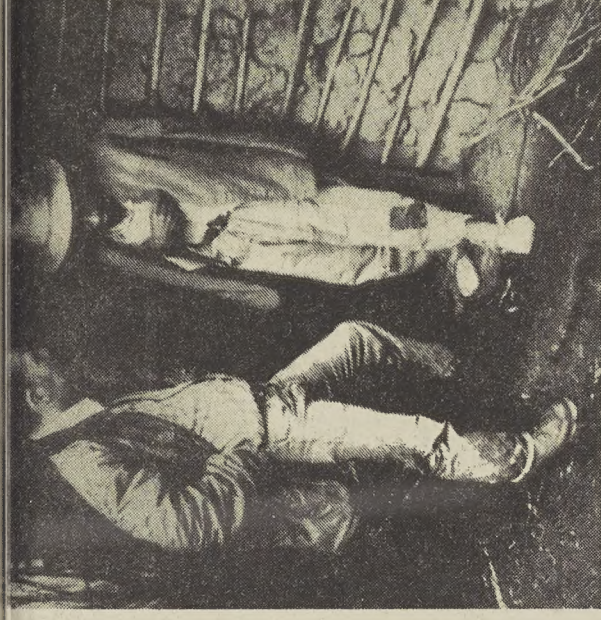
—James D. Barilome

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Photos by Floyd Holdman

Above, Cordell Andersen converses with a native of Paradise Valley. Right, Guatemalan children in the tiny village now attend school annually. Before Andersen began his work in the area with the Foundation, there was no school in the village.

close to the Andersen family. Their two-year-old daughter was struck and killed by a truck which some of the Indian workers had just finished loading in the clean-up operation after the Lamanite Generation's successful performance there.

Other improvements have been made: "Each home has an outhouse; medical treatment is accessible to those who need it, and many new building projects have been started," Andersen reported.

"Probably the most noticeable change is in the Indians living in Valparaiso who are running a complete rural community surrounded by an agricultural enterprise themselves. This makes me happy, because it supports my goal of establishing self-respect among a portion of the Indian people in Guatemala and showing them that they can take care of themselves," Andersen explained.

Andersen plans to return to Guatemala "at the end of

BYU's football season," because there are still many other villages throughout Guatemala he intends to help. His love of football comes from playing tailback at Provo High and he enjoys coming home for the BYU football season.

Working with Andersen in Guatemala is Dr. Carl Jacob, public relations manager for the foundation, former journalist and LDS author. Dr. Jacob and Andersen receive a minimal allowance for living expenses and are the only paid workers assisting the Indians at this time.

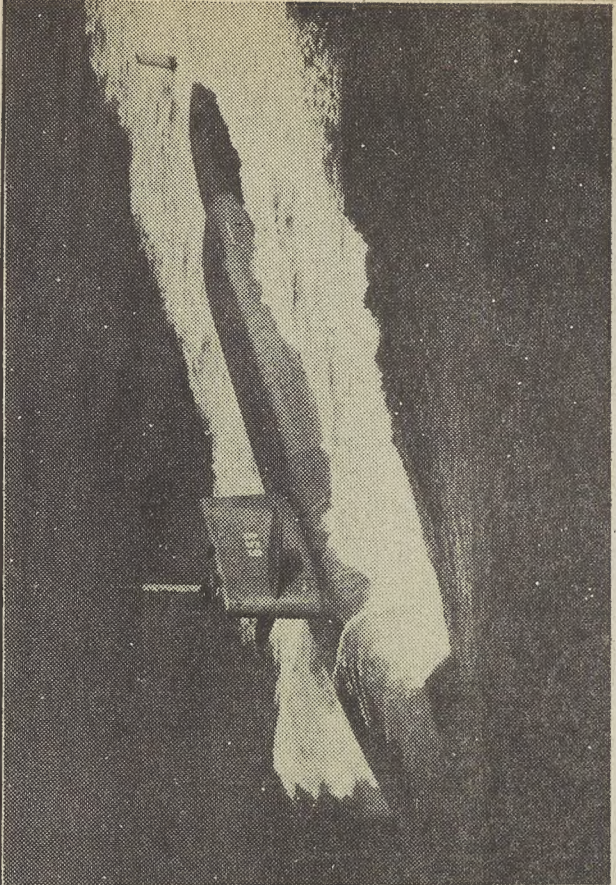
Other volunteers include BYU students and faculty members who fly or drive down to live and work with the Indians for two or three weeks at their own expense. "Some come to do work in carpentry, teaching, building, agriculture, but in all cases they take time out to teach the Indian people their specific trade so they can learn to do it themselves."

Andersen said all funds come from donations to the

foundation — 99 percent by members of the LDS church. "A lot of the money also comes from my own personal savings and funds raised by my father, mostly through profits from a home canner he invented."

The non-profit, non-church affiliated Foundation raises about \$25,000 a year to carry on the Guatemala project, and before it was established in 1970, Andersen spent about \$15,000 a year of his own money, which he and his father raised themselves.

"If I had to attribute the developmental success of 'Paradise Valley,' it would have to go to my father, who has supported this from the beginning," Andersen said. "For myself and my family, Valparaiso and Guatemala have been the adventure of a lifetime, and because we are convinced of the worthiness of this cause, we will continue to live and work with the people there. This is our life's work and because of our love for these people I will probably spend the rest of my life in Guatemala," Andersen concluded.



## MATH, PHYSICS, CHEMISTRY AND ENGINEERING STUDENTS

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# Shakespeare's story

(Cont. from p. 4)

I had gained popularity and could write what I pleased, to a certain extent. I'd always had a chip on my shoulder for various reasons. I'd lived in poverty since my father's bankruptcy. Actors were not looked upon as respectable in our society. There were other reasons. So the bitterness came out. But I ended my career with gentle plays again. I guess the bitterness worked its way out of my system."

MM: "Some people think that Bacon wrote your plays."

Shakespeare: "I want to have one if he did."

MM: "Did Hamlet have an Oedipal complex?"

Shakespeare: "He's welcome to have one if he wants to. Frankly I never understood that play very well. I kept tinkering with it after it was premiered, trying to get it to make some sense."

MM: "Which of your plays are your favorites?"

Shakespeare: "'All's Well That Ends Well,' for its wit; 'Julius Caesar' for its technical rightness; 'Hamlet,' because it was a problem child."

MM: "Then there was the burning of the Globe when your 'Henry VIII' was performed in 1613. What happened there?"

Shakespeare: "Well, we were in the middle of the performance. King Henry was entering 'Wolsey's house (on stage) and some guns were shot off to salute his entrance. Some paper from one of the guns caught on fire and landed on the dry thatch roof. It smoked some, but no one noticed. You know the play must go on. Show business. Before we really knew what was happening, the whole roof was on fire and we couldn't do anything, really, but evacuate the place. It burned down in less than an hour. That performance of 'Henry VIII' was not a great success."

MM: "How did you write your plays?"

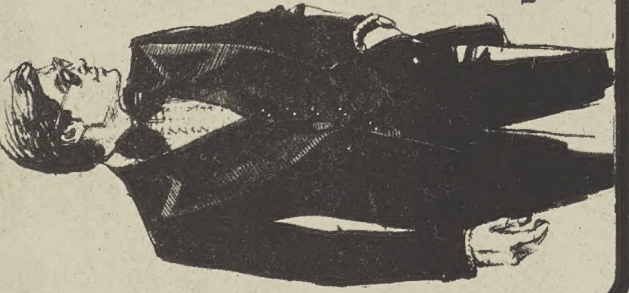
Shakespeare: "I dug through the library until I found a good story, then wrote it up in my own way, writing furiously to meet deadlines."

MM: "Tradition says you never blotted a line."

Shakespeare: "Yes, and my old friend Ben Jonson said he wished I'd blotted a thousand."

MM: "Critics have wondered why your plays after 1600 are so much darker and more critical of society, than your early plays."

Shakespeare: "By 1600



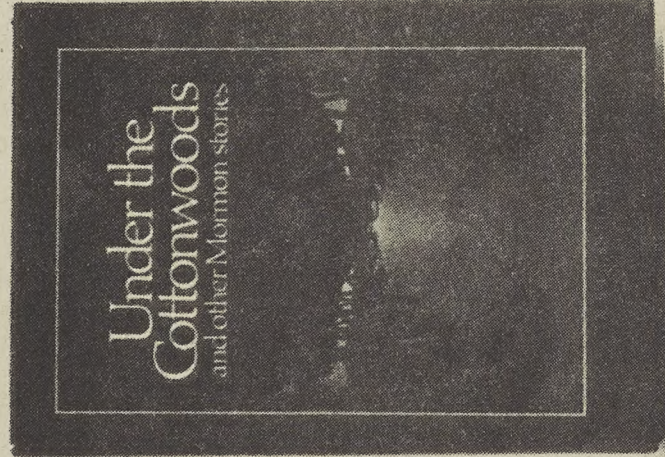
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by Douglas A. Thayer

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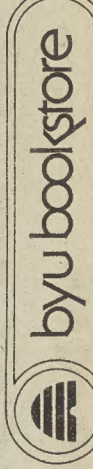
\* Edward Geary, Monday Magazine, April 11, 1977

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Shakespeare: "I consider that extravagant praise, from Shaw, if you know the opinion he had of even his second-rate efforts."

MM: "Critics have written shelves of books analyzing your work. What do you think of their labors?"

Shakespeare: "I have nothing against critics, personally, but I wrote to entertain for the most part."

Shakespeare: "I don't want to have one if he did."

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Shakespeare: "By 1600

# Don't blame shoes

grown toenails to his narrow-toed shoes.

In some cases this is a correctly placed blame. However, according to Dr. Gary H. Morley, a local podiatrist, "Shoes are neither the cause nor the cure of foot problems. If an individual is born with a poor pair of feet, shoes are not going to change them."

**Ironic problem**  
It seems ironic, Dr. Morley adds, that in our country we blame shoes for the same problems, the same deformities and the same irritations that people in South America attribute to not wearing shoes.

One of the most personal decisions you should make is deciding what shoe to wear. Dr. Morley feels, "The shoe — foot dilemma is made too

Logically, most people blame shoes for their foot problems.

One 25-year-old Idaho resident attributes in-

black and white. It is not that simple. No pair of feet are alike. What works for you may cripple another person."

So what makes people buy the shoes they wear? Is comfort or style more important?

**Sex and shoes**  
In his book "The Sex Life of the Foot and Shoe," William A. Rossi points out we choose and wear our shoes only to appear more sexually attractive.

And Dr. Joyce Brothers observes that "The clothes you wear can often reveal what you want people to think of you." Shoes are an important part of our attire. They are not only fashionable, but they greatly determine the way we walk.

Vanity plays a big part in determining what shoes

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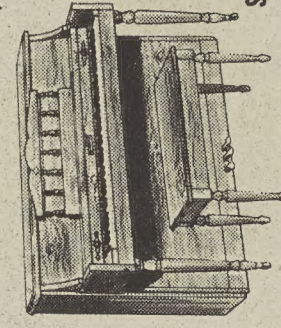
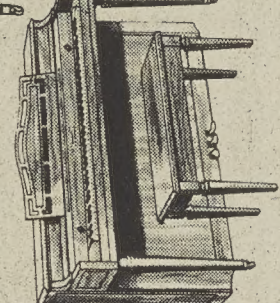
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Photo by Sharon Beard

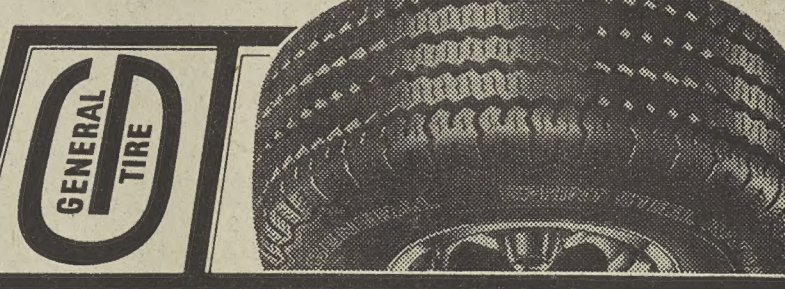
Podiatrists say shoes can't cure or cause foot problems. But good shoes will help one's feet stay healthy.

we buy. Dr. Morley relates tells of three boys who went into a shoe store to buy popular shoes with "chunky," heels. When the shoefitter couldn't find the style small enough to fit the boys, he jokingly brought out girls' fitting shoes do have a virtue, an old saying claims. The boys thought the shoes were great, chunky

heel and all. The shoe salesman sold them the shoes and sent three satisfied young customers out of the store. Many people suffer for the sake of fashion and wear shoes that are uncomfortable. But tight-fitting shoes do have a virtue, an old saying claims. The boys thought the shoes were great, chunky

(Cont. on p. 11)

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<b>\$43.95</b>	<b>\$46.95</b>	<b>\$40.95</b>	<b>\$43.95</b>
General Sprint Steel Radial	General Sprint Steel Radial	General Sprint Steel Radial	General Sprint Steel Radial
Designed to fit most imports and U. S. compact and sub-compact cars. Featuring two steel belts that reduce squirm, a polyester cord body for smooth riding comfort, and a continuous rib pattern for long mileage.	Designed to fit most imports and U. S. compact and sub-compact cars. Featuring two steel belts that reduce squirm, a polyester cord body for smooth riding comfort, and a continuous rib pattern for long mileage.	Designed to fit most imports and U. S. compact and sub-compact cars. Featuring two steel belts that reduce squirm, a polyester cord body for smooth riding comfort, and a continuous rib pattern for long mileage.	Designed to fit most imports and U. S. compact and sub-compact cars. Featuring two steel belts that reduce squirm, a polyester cord body for smooth riding comfort, and a continuous rib pattern for long mileage.
plus \$1.81 Fed. Ex. Tax.	plus \$2.09 Fed. Ex. Tax.	plus \$1.89 Fed. Ex. Tax.	plus \$1.95 Fed. Ex. Tax.
<b>\$43.95</b>	<b>\$46.95</b>	<b>\$40.95</b>	<b>\$43.95</b>
General Sprint Steel Radial	General Sprint Steel Radial	General Sprint Steel Radial</	



# BYU CRUSHES UTAH IN VITAL WAC GAME



Universe photo by Nelson Wedworth

Ute defenders Derek Washington and Guy Morrell put pressure on Cougar quarterback Marc Wilson as he unleashes a pass in Saturday's game. Wilson passed for 571 yards to set NCAA record.



Universe photo by Lyle Stewart

Defensive tackle Gary Petersen crushes Ute fullback Gary Llaps to the turf for a loss. Cougar defense held Utah to only 8 points in the game.

## Wilson pass record angers Ute coaches

By DICK HARMON  
Universe Sports Editor

If Utah's Head Coach Wayne Howard has his way, the BYU-Utah rivalry will grow into a greater hatred.

Howard, whose Utes succumbed to BYU's offensive explosion late in the fourth quarter, said "The hatred between Utah and BYU is going to continue. I'm going to make a crusade out of it and will ferment it."

Howard was incensed that the BYU coaching staff allowed quarterback Marc Wilson to re-enter the game with a minute left and set an all time NCAA passing record plus an eight yard TD bullet to wide receiver John VanderWoude.

Wilson broke a five year old record previously held by Tony Adams of Utah State for most passing yards in one game. The old record was 561. Wilson completed 26 of 41 passes for 571 yards and five touchdowns.

It wasn't the first time Howard has accused opponents of running up the score and pouring it on. But it was the first time this year BYU's LaVell Edwards has taken the opportunity for one of his players to snatch a record which was within range. Wilson was sent back into the lineup needing only six yards to break the mark. In a few seconds he had it.

### TV sportscaster comments

While some Utah officials were upset at the maneuver, outsider Bill Orwig, KTVX sports director, thought it was great. "When a guy is that close, why not give him the opportunity? If Utah didn't want him to pass for that many yards they should have stopped him defensively instead of complaining," said Orwig.

Coach Howard promised "In two years Utah will drill BYU, but we won't run up the score. Before I say anything about Wilson, I'll have to see him against a team that provides a great pass rush. He had all the time in the world to throw. He may be a great quarterback, but we'll have to wait and see."

But, while Howard blew off some steam, he also had high praise for BYU defensive tackle Mekeli Jeremia, who played once again with a tightly bound shoulder harness. "Jeremia is a sensational player and a class gentleman," said the Ute Coach.

He praised BYU's receivers saying, "they rubbed it into our noses."

Coach Edwards said the game was very emotional, claiming the Cougars had their troubles in the third quarter. "Overall, I'm satisfied with the performance. I hate to single out any particular person, because I thought a lot of people played well."

### Utah played tough

Utah played an admirable game, holding the Cougars on several occasions and stinging the BYU defense with quick draw plays up the middle. The Utes mustered a respectable 303 yards, but were unable to break the long pass play, which has been their bread-and-butter garner all year long.

The Cougars had their best offensive output of the season, despite the fact that numerous penalties and a conservative game-plan caused some sloppiness and frustrations.

Forget the fact that fullback Todd Christensen can't keep his socks pulled up. He moves bodies around while blocking and is a clutch receiver. Christensen, who has been injured for two weeks, caught three passes for 91 yards and one TD and rushed for 33 additional yards.

But the catch belonging on the magazine cover was that of wide receiver Mike Chromister late in the fourth quarter. Chromister ran his route and was curling back in front of the Utah bench when Wilson threw a screamer wide and over Chromister's head. He dove for the ball, making a spectacular reception as he crashed to the turf. Utah's Coach Howard said "Chromister's catch in front of our bench was the best I've ever seen."

VanderWoude had six catches for 61 yards and two TD's and Tod Thompson also snagged six for 132 yards and one touchdown. Chromister had four for 176 yards and one score, but averaged nearly 44 yards per catch. Goutley also had four, while Harris had three. Scott Phillips and Bill Ring had one each. BYU's defensive unit limited the Utes to 129 yards passing and 199 yards on the ground.

## Hot air balloon drops, delays game in storm

Near the end of the third quarter of the BYU-Utah game, a gust of wind caught Larry Allen by surprise and sent he and his balloon crashing into the Cougar Band.

"It was a miracle that nobody got hurt," Allen reflected gratefully. A junior in electrical engineering from Midwest City, Okla., he pursues ballooning as a hobby.

Allen said he had decided to bring the apparatus down because the weather was "getting too bad." A burst of wind "totally unexpected" caught the craft and sent it hurtling over the fence, into the band and onto the goal posts, which punctured the balloon.

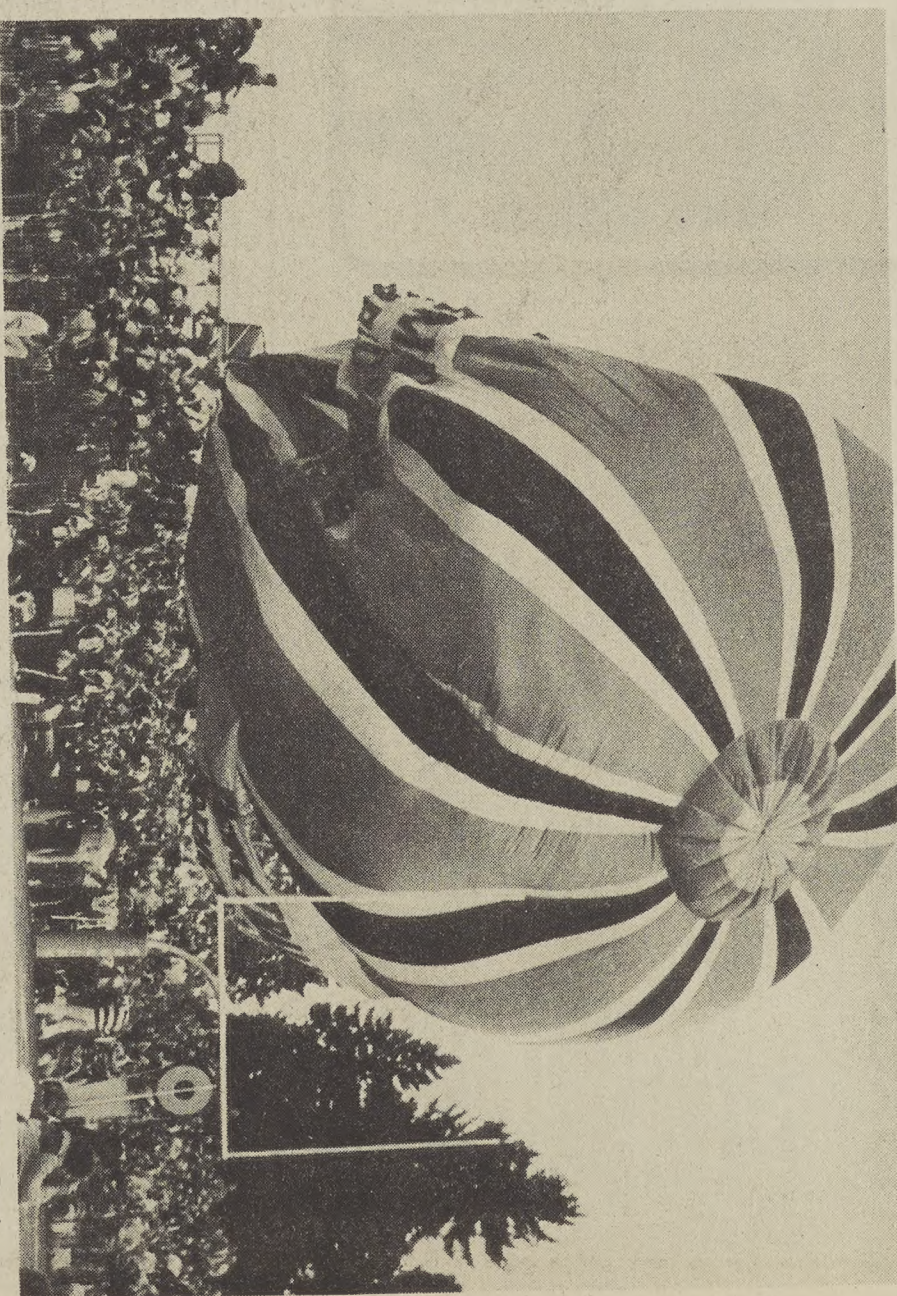
"It was a freak thing," Allen, who was piloting the craft, explained. "There was nothing we could do about it."

He said the balloon was "totaled" and estimated damages to be about \$5,000. He "has no plans right now" to buy another craft.

"I had a lot of good things going and have built up a good reputation," Allen lamented. "And it all ended in 15 seconds." This was his first accident in the five years he has been ballooning.

"I'd like to apologize for the inconvenience I caused the teams and the band," he said Saturday night. "I hope people will understand."

Universe photographers documented the crash. A complete photo sequence will be published in Tuesday's paper.



Universe photo by Sharon Beard

Hot air balloon billows over the Cougar Band in the third quarter before being imploded on the goalpost. Complete photo documentation of the freak accident will be published in Tuesday's Daily Universe.

## the SOCIAL OFFICE wishes to

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Maple Mountain Riding Stables

Baskin-Robbins' 31 Ice Cream

for their help in Homecoming '77

and the Andy Williams Concert



**The  
Daily  
Universe**

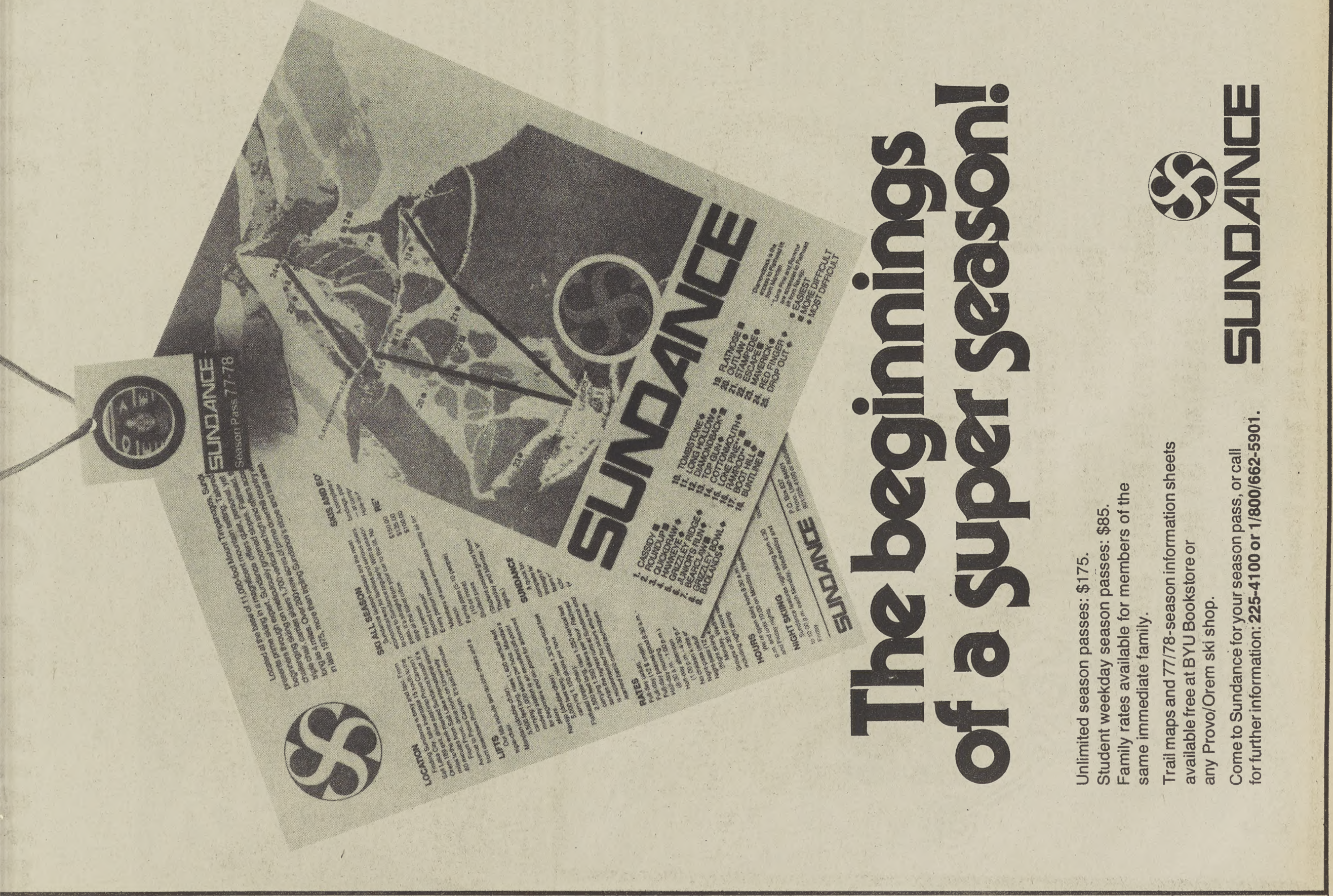
**Ski  
Edition**

Photo by Brent Petersen

**The  
Daily  
Universe**

**Ski  
Edition**

Photo by Brent Petersen



# The beginnings of a super season!

Unlimited season passes: \$175.  
Student weekday season passes: \$95.  
Family rates available for members of the same immediate family.

Trail maps and 77/78-season information sheets available free at BYU Bookstore or any Provo/Orem ski shop.

Come to Sundance for your season pass, or call for further information: **225-4100 or 1/800/662-5901.**



# SUNDANCE



# Ski enthusiasts anxious for snow-covered slopes

By DAVID LONG  
Universe Staff Writer

While many students cringe at the first signs of snow on the surrounding Wasatch Mountains, thousands of ski enthusiasts are anxiously awaiting their turn on the slopes this season.

From November to May, the Utah mountains usually are covered with up to 12 feet of what many ski buffs consider "the greatest snow on earth."

Seven major ski resorts — Sundance, Snowbird, Alta, Brighton, Solitude, Park City and Park West — are within an hour's drive from Provo and guarantee delightful skiing for the BYU student and Utah or out-of-state visitors.

Although each of the 14 Utah resorts has a personality all its own, each boasts enough variety to appeal to either the beginner or to the most accomplished skier.

Ski promoters promise unique advantages to the Utah ski participant. —Utah is the only state where a major city and

airport (Salt Lake City) are just 30 miles away from six major ski resorts and within 60 miles of 10 resorts.

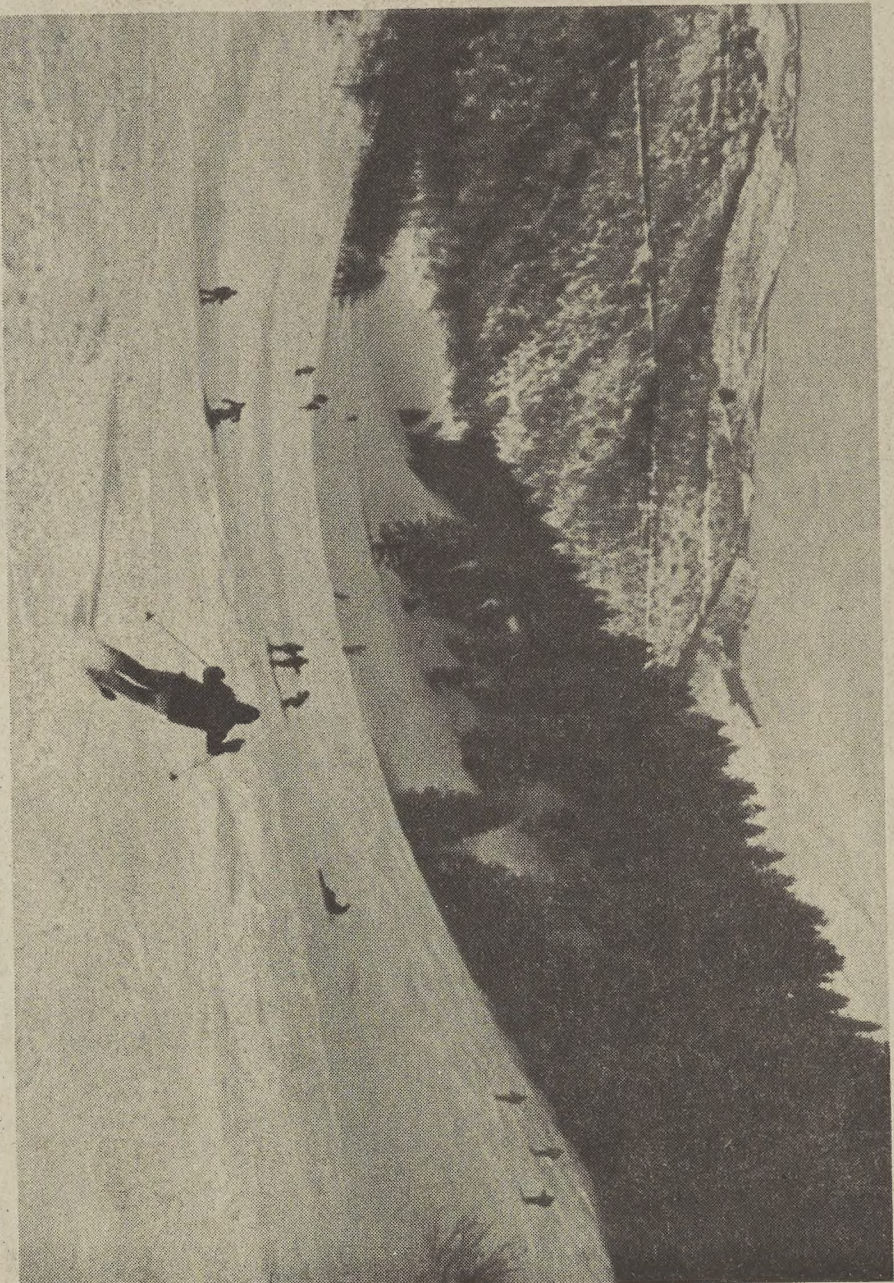
Six major resorts have their own characteristics and terrain and offer enough variety to satisfy every type of skier.

Utah skiing allows you to stay at one mountain and within an hour's drive ski five others. The skier can stay in downtown Salt Lake City and ski six different resorts in six days.

Utah can adequately accommodate non-skiers, allowing a husband to leave his wife and children downtown to shop, while he skis at any one of a number of resorts. At the end of the day he can join them for a dinner, a show, a symphony or a quiet evening.

Ski promoters are very optimistic this year, after a catastrophic disappointment last year. J. Phillip Keene III, Utah Travel Council director, indicates that the industry anticipates a \$40-

As winter snows begin to fall in the mountains, hundreds of ski fans rush to Utah resort areas to participate in the first day of the ski season.



## CAMPUS SKI & CYCLE

We Specialize in Repair & Rentals

### Expert Ski Repair

- Complete Bottom Refinishing (New Bottom & Tune-ups)
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- Ski Straightening
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- Cross-country
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## Brighton menu

skiers

#1 Same Day in-Day out low rates for everyone. No Membership to Buy

#2 Unlimited use Season Passes \$140

#3 Family unlimited use Season Passes \$140, \$125, \$100, \$75

#4 Senior Citizens unlimited use Season Pass \$65

#5 Day Passes \$600 1/2 Day \$450

#6 10 ride tickets for children or little old ladies \$500 & \$750

#7 \$500 group lessons available at 10:00, 12 and 2:00 P.M. Daily

#8 FREE UTA one way Bus Fare to Brighton any day!

#9 Mondays are Ladies Days Starting Jan. 9th

#10 SKISTER Saturday Youth programs begins in January

TO PLACE YOUR ORDER... SEE YOUR SKI SHOP  
ASK FOR THE BRIGHTON BROCHURE

(Cont. from p. 12)

The resort, 19 miles east of Ogden in the Ogden Canyon, has packed runs varying from one-fourth to two miles in length. A triple and four double chairlifts serve the resort with the new Little Cat' beginner double chair carrying a capacity of 4,900 skiers per hour.

Snow Basin is open from late November to mid-April from 9:30 a.m.-4:30 p.m. on weekdays and 9 a.m. to 4:30 p.m. on the weekends. The Miller Ski School provides group and private lessons by a staff of certified instructors.

Park City has discotheques, 30 restaurants, a variety of shops and many nightspots. Sleigh rides are scheduled most evenings around a 45-minute trail.

### Park West

The Park West resort has been open since 1968 and is primarily a day-use area.

There are a total of 36 ski runs in the area including runs for the advanced as well as the novice. The resort has five double chairlifts with the ability to transport 5,500 skiers per hour.

Located outside Park City, its facilities are similar to that of the Park City resort. The resort is completing a new lodge, a four-level structure including offices, locker facilities, a ski shop and a restaurant.

Park West plans to open its season Thanksgiving week. A new snow-making system has been installed which will cover almost 32 sking acres in 5 runs with snow. The resort plans to begin the snowmaking operation about Nov. 10 to ensure a well-established base before the snow falls later in the month. Day lift passes for Park West cost \$8 and night passes \$5.

### Powder Mountain

Powder Mountain is located 55 miles north of Salt Lake in Ogden Canyon.

With slopes facing north, skiers find runs with wide-open untracked powder. The terrain offers slopes for the beginner, intermediate and expert. Two double and one triple high-capacity chairlifts and one surface tow interconnect the area. Facilities include day lodges, snack bars, ski shops and overnight accommodations.

Powder Mountain's ski season runs from November to May with an average annual snowfall of 500 inches. It is open daily from 9:30 a.m. to 4:30 p.m. and nightly, except Sunday, from 5 p.m. until 10 p.m. Full day lift tickets cost \$8 and night tickets run \$6.

### Snow Basin

With over 30 designated runs and open slopes, the Snow Basin area offers skiing for every level of ability.

passes running \$7.

### Sundance

Robert Redford's resort is building a solid reputation as a year-round recreation center. But behind the summer filled with theatre productions, horseback riding and the

activities has been the work in preparation for skiing.

Located east of Orem in the Provo Canyon, Sundance has 23 runs — the longest at three miles — offering a variety of skiing from extremely challenging

ing expert slopes to packed novice areas are well-lit, making night skiing extremely popular.

The season is open from late November until April with lifts open from 8:30 a.m.-4:30 p.m. and night

sking from 4:30-10 p.m. Mondays, Wednesdays and Fridays.

The Sundance Ski School offers private and semiprivate lessons by appointment and group lessons daily at 10 a.m. and 2 p.m.

### Snowbird

Snowbird is completely modern, with supergraphic lettering and designs on raw concrete and wood. The Snowbird resort, 31 miles southeast of Salt Lake City, is open from Nov. 19 to May 1.

Snowbird offers 32 designated runs and several open skiing areas with slopes for all levels of ability. Runs range from one-half mile to two and one-half miles in length with 20 percent of the runs for beginners, 40 percent for intermediates and 40 percent for advanced skiers.

Lift fees are \$11 per day. Thirty full-time and 30 part-time instructors provide lessons. The ski school also offers complementary mountain guide service to all first-time visitors.

From the resort center a 125-passenger aerial tram takes skiers or sightseers to 11,000 feet for a view down the canyon to Salt Lake City.

### Solitude

One thing residents of Salt Lake have liked about Solitude is its proximity. The resort is located approximately 12 miles up Big Cottonwood Canyon, and is the most accessible of the Wasatch Front resorts.

After being closed for two years, Solitude is back in business. The new Solitude will be a complete-day resort. A rental shop, babysitting service, renovated lodge and game room are all available at the resort.

Packers will groom the mountain, but sections of the upper bowl will be left unpacked for the Utah powder enthusiasts. There is a variety of open slopes and trails giving a mix of skiing for all skill levels.

The season extends from November into May with an average annual snowfall of 400 inches. Lifts are open from 9 a.m. to 4 p.m. with day

### NEWS TIPS



# SEASON'S BEST PARKWEST

Ski passes  
You can share

Full season pass  
Look at these fabulous season rates. These are limited-time, pre-season prices.

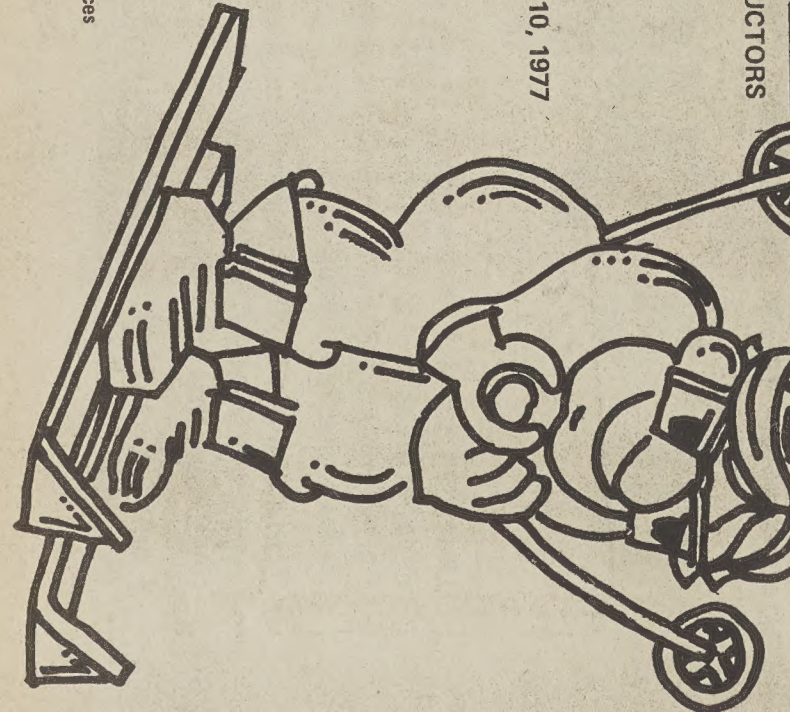
	Reg.	Pre.	Call Save	You Save
A Student Full Season	\$95	\$65	\$27	\$30
B Student Full Season	120	95	25	25

A Student Weekend Season (Includes Weekends)  
Purchase at:  
Sunset Sports and Provo  
Village Sports Den

PARKWEST  
Our newest best-seller is our coupon book. Within its cover are 16 coupons. Each, when presented at the area, is exchanged for an all-day lift pass or two night passes. The 16 passes are transferable so that you can share the cost with a friend or a guest but the coupons are not valid on the hill. You can share the best value on the hill. (at \$5.55/pass)... anyone's hill.  
For Additional Information Contact:  
Park West Season Passes  
For \$3.00 or \$5.55 each  
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POTENTIAL SKI INSTRUCTORS  
TO REGISTER IN BYU  
SKI INSTRUCTIONAL  
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(Cont. from p. 8)  
reasons," he said. "First, because it is flexible. If we have to pull off because of poor weather we can. We can later reschedule when the weather conditions are better. If we run print advertisements and there is no snow, we're dead. There is no product, if there's no snow."

Brennan said this flexibility was most effective last year when the state was faced with one of the most severe droughts in

history. The resorts were forced to open later in the season. The radio commercials were on the air when it happened.

Eubank, who has prepared the radio commercials the past three years, said he attempts to make them complete with appealing, interesting ski and weather information.

"We have new computerized techniques available that allow for long-range methods of predicting weather," he said. "They are based on

60 years of past data and cycles, and provide us with a method of predicting the weather with much more accuracy.

The weather is composed of about two dozen major cycles, Eubank explained. When they all come together at once, we can predict weather to a degree of about 70 percent accuracy.

"I'd love to see us be able to get up around 90 to 95 percent accuracy. We're utilizing records in the BYU Library and computer facilities available at BYU to make our predictions."

The first radio advertisements are scheduled to begin Nov. 15. Eubank said that if the predicted storms haven't arrived by Thursday, the radio spots will probably be rescheduled.

Eubank said he includes information in his commercials about the light, fluffy Utah snow that lures many nonresident skiers to the state.

"When storm systems move across the Wasatch range they come with very cold temperatures," he said. "This causes the crystals to have a lot of air in between them."

#### Print ads

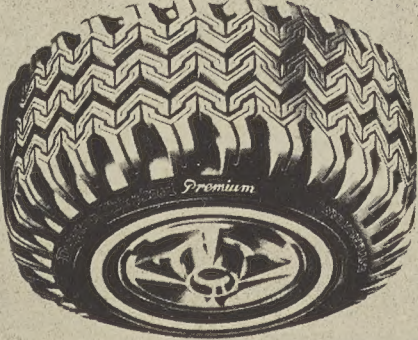
The second phase of the advertising campaign is centered on print advertisements. Brennan said the major print advertisement this year was a 16-page insert featured in the September issue of "Skiing" magazine. Additional print advertisements were featured in the October "Sunset" and November "Ski" magazines.

Brennan said the primary message in print is four-fold:

- the proximity of the airport to the ski resorts, emphasizing less time to travel and more time on the slopes,
- the number and variety of ski resorts within an hour of the Salt Lake International Airport;
- the lower cost for lift tickets compared to other resorts; and

## Don't Get Caught in the Cold!

To avoid walking to school in the snow on that first snowy day, get your snow tires now and save. We are offering our recapped snow tires at a special price. Why recaps? Because they can do the



### Battery Special

12 volt  
36 month

expires Nov. 31, 1977

**READ TIRE CENTER**

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## WATCH FOR

PARK'S  
**SPORTSMAN**

**SKI BLITZ**

Coming Soon!  
644 N. STATE, Orem 225-0227 **SALE**



Utah powder is some of the best in the world of-  
fering a challenge for even the most advanced  
skier.

—a longer ski season with normal winter weather than at other resorts.

Each print advertisement provides a coupon the interested skier can mail to receive a free Utah Ski Fact Book. The 64-page booklet profiles the features of each resort including the rates for each area.

"We've received better than 20,000 requests from the three publications," Keene said. "The booklets are designed for the skier who wants to plan a trip, comparing areas and shopping around."

"This response indicates that the enthusiasm for Utah skiing has not been lowered because of the poor season last year," Brennan said. "People are still enthusiastic and indicating great interest."

Less emphasis is placed on other advertising promotions geared toward

billboards in California and ski shows, Brennan said.

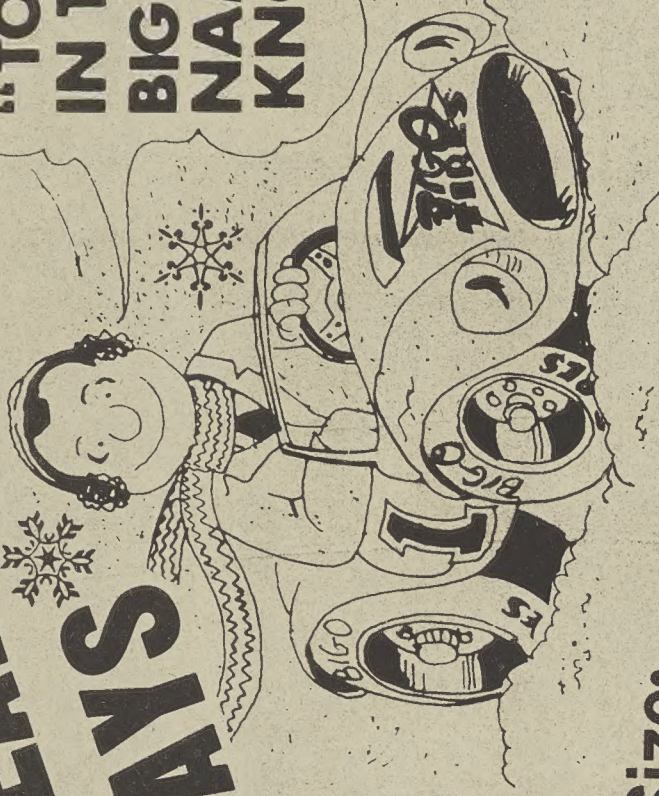
Ms. Brillinger said weekends and holidays such as Thanksgiving, Christmas and Washington's Birthday are the most popular times for skiers to visit the Utah resorts.

"Studies have indicated that most skiers take at least two ski vacations each year. If we don't have snow during one of their planned trips, they will go elsewhere. But the next time we'll have it and they're likely to come here."

"Unlike summer vacationers who sometimes plan their vacations months in advance, skiers usually make a decision as to where to go only a week or two in advance. This gives us a big advantage when we have good weather because we can provide the skier with the best conditions and atmosphere in the West."

# SEBASTIAN TREADMORE SAYS

"TO GO  
IN THE SNOW,  
BIG O'S THE  
NAME TO  
KNOW."



FULL  
**DURA-TUFF**  
READY

FACTORY RETREADS

## Big Track

"79"

Size:

For Small & Compact Cars

560x15  
650x13

These sizes require  
retreadable exchange.

12.88

+ .42 F.E.T.

For Intermediate Size Cars

E78x14, F78x14  
G78x14, G78x15

No trade required.  
Free replacement road hazard  
with guarantee.

21.95

+ .52 F.E.T.

For Large & Luxury Cars

H78x15, H78x14  
L78x15

No trade required.  
Free replacement road hazard  
with guarantee.

23.95

+ .62 F.E.T.



Computerized Wheel Alignment

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Orem 224-1177

570 North Main

Spanish Fork 789-8601

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RELIVE THE  
WEEKEND ACTION



**COUGAR  
SPORTS**  
9:00 MONDAY

**11 KBYU**  
TV PROVO





City	Altitude (ft.)	Population	Area (sq. mi.)	Distance from Salt Lake (mi.)
Big Water	10,000	1,000	100	100
Snow Mountain	11,000	2,000	200	120
Nordic Valley	9,000	3,000	300	130
Wasatch-Cedar	8,000	4,000	400	140
Utah Valley	7,000	5,000	500	150
Provo	6,000	6,000	600	160
St. George	5,000	7,000	700	170
Alta	4,000	8,000	800	180
Little Cottonwood	3,000	9,000	900	190
Big Cottonwood	2,000	10,000	1,000	200

To Cheyenne, Wyo.

Some of the best skiing in the world is available within 300 miles of the Salt Lake International Airport. This map illustrates the ski resorts along the Wasatch Front from Logan to Cedar City. Not pictured are Nordic Valley, 17 miles outside of Ogden, and Solitude, 12 miles out of Salt Lake up Big Cottonwood Canyon.

## for Utah resorts

(Cont. from p. 13)

Meyer said the skier who comes to Utah is usually an individual, in an executive or semiretired position, 30-36 years old and with a salary between \$35,000 and \$50,000.

Meyer said UAL lost \$14 million due to the minimal snow conditions in the west, and over \$1 million was lost from Utah alone. Utah lost over \$16 million in revenue because of the lack of snow and skiers last year, he added.

### Slopes by airport

"Salt Lake is special as far as the other resorts are concerned," Meyer said. "Because of the proximity of the airport to the ski resorts, a skier can leave Chicago at 7 a.m. and be on the slopes at noon. He can ski during the lunch hour and return on the 4:30 p.m. flight and be home at 9:30 p.m."

"Among the knowledgeable skiers," Meyer said, "they see Utah as offering anything for the top pro to the novice. They also feel that in a normal winter, Utah has some of the best snow in the world."



Utah lures many out-of-state skiers to its slopes each year because of what many schussers consider "the greatest snow on earth."

## Utah ski conditions promote 14 resorts

Alta

**VALID FOR 30¢**  
TOWARD A FILLUP (\$2.00 min. purchase)  
**GAS 'N' GO**  
Limit one coupon per purchase  
Expires Nov. 15, 1977

- 500 N. 200 W.
- 430 W. 1200 N.
- 525 N. 900 E. Provo

Alta is the oldest of all Utah ski resorts, being in operation since 1938. Skiers come for the abundant powder and challenging bowls.

This resort is located 33 miles southeast of Salt Lake City, in Little Cottonwood Canyon. It has unlimited ski runs, four full-line ski shops and restaurants.

Alta opens in mid-November and closes in May. Lifts run from 9:30 a.m. until 4:30 p.m.

The Alf Engen Ski School teaches the American technique and special deep powder instruction. Day passes sell for \$7.

### Beaver Mountain

Located 27 miles east of Logan on Highway 89, Beaver Mountain is

geared primarily for the novice and the intermediate. But with 16 maintained runs, there is also enough rugged terrain to also provide the advanced skier with a challenge.

Beaver Mountain has a day lodge with a cafeteria, a ski shop and a ski school. Sweetwater Park, located on Bear Lake and featuring condominiums, a sauna, a swimming pool, etc., is 15 minutes away by shuttle.

After a cold day on the slopes

Enjoy a Hot Platter of Mexican Food at

11 a.m. - 10 p.m.  
Mon. - Thurs.  
11 a.m. - Midnight  
Fri. & Sat.

1109 South State, Orem 224-2344



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- Snowshoes
- Toboggans
- Sleds
- Tubes
- Tire Chains

Complete Ski Packages For All Sizes and Ages



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235 N. University Ave.  
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Hart Performer Ski ..... reg. \$135.  
Salomon 202 ..... reg. \$53.95  
Caber "Impact" Boot ..... reg. \$99.  
Tomic Poles ..... reg. \$18.  
Mounting ..... FREE  
Reg. \$305.95

PACKAGE PRICE **\$183.57**

### SKIS

- HART
- VOLKL
- KASTLE
- KRYSTAL
- LOOK
- SOLOMON

### BOOTS

- MUNARI
- SAN MARCO
- DOLOMITE
- CABER

SALOMON CERTIFIED SHOP

**SKI RENTALS**



performer | hart

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Salomon 202 ..... reg. \$53.95  
Caber "Impact" Boot ..... reg. \$99.  
Tomic Poles ..... reg. \$18.  
Mounting ..... FREE  
Reg. \$305.95

PACKAGE PRICE **\$183.57**

### SKIS

- HART
- VOLKL
- KASTLE
- KRYSTAL
- LOOK
- SOLOMON

### BOOTS

- MUNARI
- SAN MARCO
- DOLOMITE
- CABER

SALOMON CERTIFIED SHOP

**SKI RENTALS**



performer | hart

Hart Performer Ski ..... reg. \$135.  
Salomon 202 ..... reg. \$53.95  
Caber "Impact" Boot ..... reg. \$99.  
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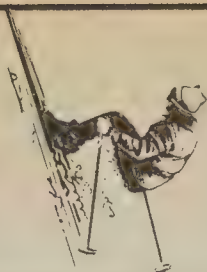






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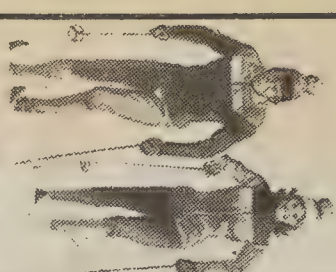


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## unique benefits for ski resorts

(Cont. from p. 2)  
45 million season this year, after losing an estimated \$25 million because of last year's drought.  
"The majority of the weather predictions indicate a normal year in Utah this season," Keene said. "Normal snow conditions are fantastic for us."  
In an effort to gather the broadest possible data to predict snow conditions for this year's season, Keene said, Weatherbank Inc. of Salt Lake City was asked to do a little crystal ball work. The Weatherbank

## WATCH FOR PARK'S SPORTSMAN SKI BLITZ

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SALE

### Depth predictions

Predictions for Christmas Day at Alta and Brighton are 46-57 inches and 39-48 inches, respectively. The normal by Christmas Day is 44 inches and 38 inches, respectively.

"Naturally, these predictions are not infallible," Keene said. "We hope the Weatherbank forecast, coupled with other estimates, bodes well for this year's ski season."  
State Climatologist E. Arto Richardson adds another note of optimism for Utah skiers and ski industry personnel. "Based upon an analysis of the last 45 years of record, the driest winter we've had following a winter less than 50 percent of normal, has never been less than 130 percent of normal," (Cont. on p. 8)



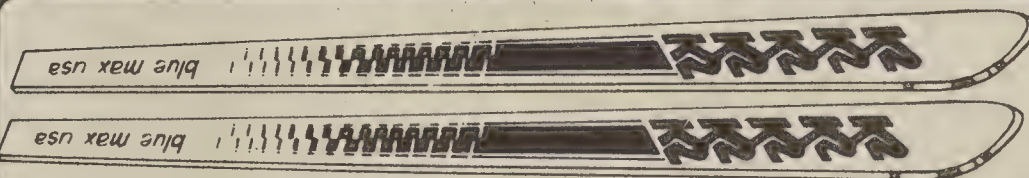
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- Salomon "222" Bindings
- Barreclafter aluminum Poles
- Mounted



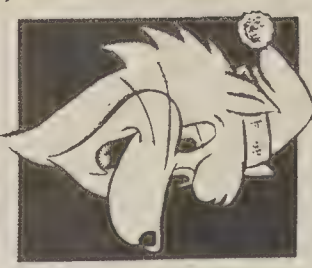
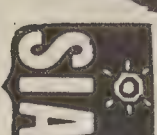
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1977 Ski Retailer of the Year





## fit important for skiing fun

By TERRY BARRETT  
Universe Staff Writer

Skiers tormented by aching feet at the end of a day on the slopes might be wise to check several spots to get at the root of their problems.

Aching feet may be the sign of poorly fitting ski boots, or a sign of some problems with the skiers' feet, according to professional ski instructors and boot fitters.

Although the fit between feet and ski boots may not be the best in the world, many times the trouble can be fixed by a special ski shop that specializes in fitting, rather than just selling ski boots to the customer.

*'One of the most important parts of a skier's equipment is his boots.'*

One of the most important parts of a skier's equipment is his boots. The boots give his feet the support necessary to corner safely and also help protect them from injury. Skiers should make sure that boots, like every other part of a well-fitting machine, are comfortable and complement other parts of the ski package.

Although most skiers can achieve a good fit in many of the better boot brands, even today's advanced ski boots deserve a little fitting to achieve maximum comfort and efficiency.

The good specialty shop should be equipped to handle necessary fitting of any boot problems, assuring the skier a pleasant day of skiing without pain at the end of the day.

Several clues can help the skier determine if a professional is doing the boot fitting.

First, a professional should decide what types of problems plague a skier's comfort. He should examine the skier's foot for possible points of conflict, places where the boot and foot meet where they shouldn't. Poor circulation or bone problems can be some of the major sources of skier pain.

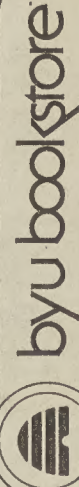
Second, a good professional will examine the boot, comparing it to the skier's foot, striving for a proper fit. Not only should the foot fit lengthwise and widthwise, but the ball and heel of the foot should fit snugly.

After the fitting, wedges, tongue pads and other methods are used to improve the boot's fit. Some shops may be equipped to fill the boot with a polystyrene cast tailored to the skier's feet.

## WARM-UPS FOR WINTER



The Men's Shop has just received a shipment of fashion men's coats in a variety of sporty styles. Choose from such favorites as a heavy duty hooded parka with double pockets built to withstand temperatures to as low as -40 degrees, or a casual corduroy with a hood and fleecy lining. Come and see these and other great styles and find the perfect coat for your winter needs.



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## EXCITING NEW MUSICAL FROM THE COMPOSER OF SATURDAY'S WARRIOR MY TURN ON EARTH

by Carol Lynn Pearson & Lex de Azevedo



PROVO

November 21, 28

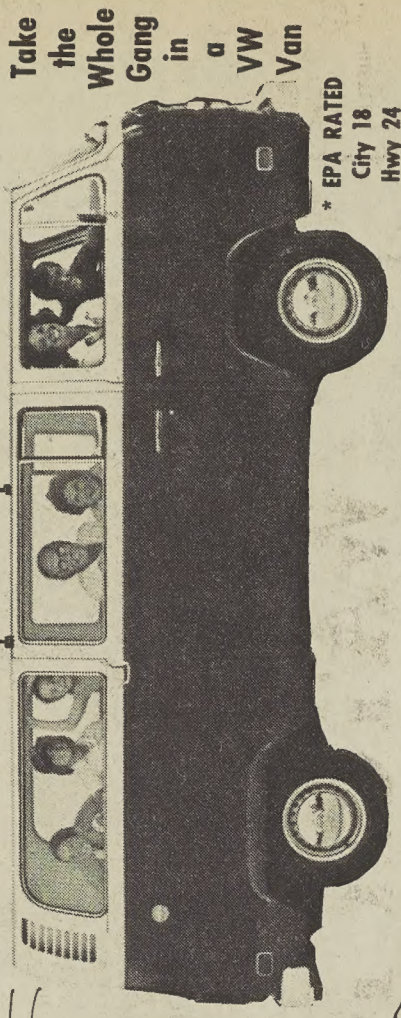
Provo High School Auditorium, 1125 North University Ave., Provo, Utah  
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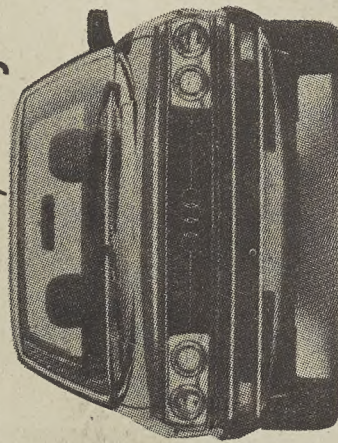


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Foam core, reinforced fiberglass construction.

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K-2's lightest, easiest handling mid-length ski. Foam core, glass wrap construction.

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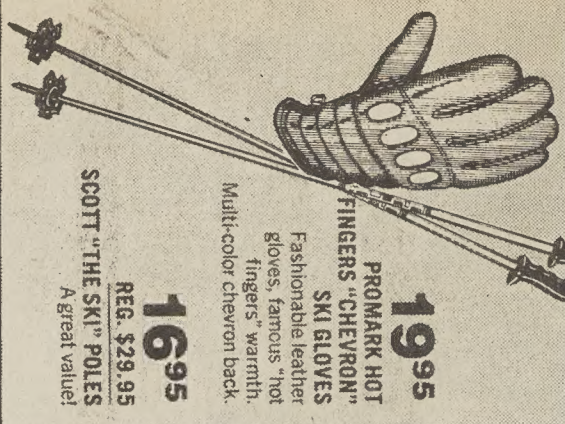
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Fashionable vest with nylon shell, lining and genuine down insulation. In 3 colors to mix and match.

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## Predict good year

(Cont. from p. 6)  
he said, "So unless some-thing totally freakish happens, we should have a good ski season."

### Ski promotions

The promotion of ski tourism in Utah hasn't always brought results geared toward the best interests of the state. In years prior to the 1976-77 ski season, as many as 10 Utah ski resorts, reservation offices, hotels, visitor bureaus and other organizations had been involved in spending money promoting and advertising Utah ski destinations.

Michael D. Gallivan, former Utah Travel Council director, said the resulting duplication was wasteful, lacked impact and divided the industry. Many ski resorts picked the most obvious advertising markets and left other growth market areas untouched. For example, a September 1975 issue of one of the major national ski publications carried five different Utah area advertisements — all basically with the same message. No single marketing department knew who was doing what, where and when.

Gallivan said that in an effort to resolve this, take advantage of available money and speak with one voice for the Utah industry, the Utah Ski Consolidation Committee was organized in 1976.

"Contributions were solicited from all resorts, retail stores, hotels and everyone else with a history of spending money in Utah ski promotion," he said. "The Utah Travel Council, which is the state travel promotion office, matched dollar-for-dollar all contributions."

The committee, chaired by the Travel Council director and including representatives from Utah ski resorts and related ski industry businesses, makes all decisions regarding general Utah ski

advertising, trade and consumer shows, seminars and direct sales. Gallivan resigned as director of the Utah Travel Council in July to accept another position.

Since the formation of the committee, it has worked in cooperation with major airlines that service Salt Lake City, from which the majority of out-of-state skiers originate. All of California is targeted by the Consolidation, as is Seattle, Dallas, Chicago and Toronto.

Anne Brilling, Utah Travel Council publicist, said the Consolidation has combined \$352,000 for this year's promotion plan. About \$130,000, allocated by the state legislature, has been contributed by the Travel Council.

### Advertising

Ross Journey Advertising, Inc. of Salt Lake City is handling the Utah ski advertising campaign. "We're using the same basic plan we have used the past three years," said William J. Brennan, vice president. "It appears to be our most successful marketing plan."

He said the major marketing thrust is twofold, utilizing both radio and print advertisements.

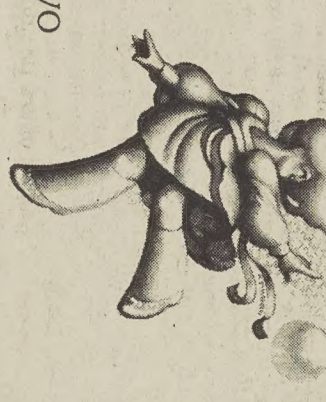
The radio promotion features live ski reports, prepared by KUTV-Channel 2 weathercaster Mark Eubank, sandwiched with an airline sales package. The radio commercials are broadcast about three times each week in major areas where out-of-state skiers originate, Brennan said.

"Primarily, we are using radio this year for two

## MY TURN ON EARTH

EXCITING NEW MUSICAL  
FROM THE COMPOSER OF  
**SATURDAY'S WARRIOR**

by Carol Lynn Pearson & Lex de Azavedo



PROVO

November 21, 28

From High School Auditorium, 1125 North University Ave., Provo, Utah  
\$3.50 General Admission  
\$5.00 Box Seats  
UNIVERSITY MALL - OPEN  
Remaining tickets sold at Auditorium from 6 p.m. until curtain time performance day.  
Embryo music

## March through Easter we had as good as snow as ever.

"We're hurt if we miss Thanksgiving and years of poor snow it would take before Alta would go out of business," Morton said. "It would take quite a few. Under our setup, we'd have to turn into a sort of Hawaii first."

### Remodeling

Weatherbee said Solitude has undergone extensive remodeling of the lodge and the two old

lifts have been torn down and replaced with new ones. A third lift has also been operated on a brand new run, he added.

Weatherbee said more trails have been cut and runs have been groomed lower than in the past. "We're devoting our time and talents for the local skier," he said. Out-of-town skiers ski Solitude, but not as many because there are no overnight facilities, he added.

"If we have a year like the resorts had last year, I won't be too happy," Weatherbee said, "and I don't care to say more than that."

Walker said Powder Mountain has groomed ski runs closer in order to operate on less snow. He said only minor work was done on the resort during the summer because of financial difficulties.

If Utah has another minimal snow year, Walker said, "We will probably get some new blood in here, but we won't go out of business."

One of the big effects on Powder Mountain of the minimal snow year is that it has "sloped down our plans for expansion," Walker added.

### Travel agency plans

The ski resorts are not the only ones in the industry who are gearing up for minimal snow depths this winter. Travel agencies are offering special

Jack Meyer, city manager for UAL, said a guaranteed ski fare has been proposed as a tariff of the ski packages from UAL's "Ski the West" brochure. If less than 50 percent of the resort's lifts

rates and packages to encourage out-of-state skiers to take a chance and come to Utah. One of the most extensive plans has been proposed to the Civil Aeronautics Board by United Air Lines.

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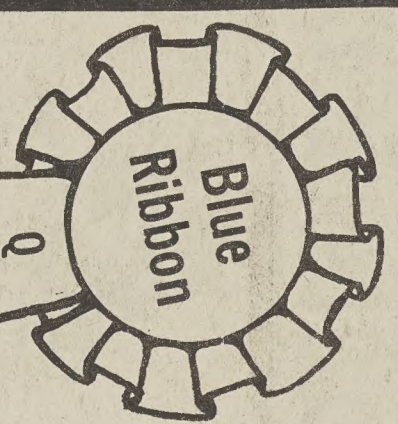


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# offered to skiers in Utah mountains

(Cont. from p. 5)

**Nordic Valley**  
The Nordic Valley ski area, located 17 miles outside of Ogden, has two double chairlifts and serves primarily the intermediate and beginning skiers.

## Brighton

Brighton is a day-use resort which is seldom crowded and offers skiing for people at all levels of ability including powder skiers.

The Brighton Bowl is made up of two mountains, creating a variety of runs, slopes and trails. The area allows for cross-country skiing and touring as well.

Located 25 miles southeast of Salt Lake City in Big Cottonwood Canyon, the resort has overnight accommodations, restaurants, a ski shop and a village store.

The ski season at Brighton extends from early November into May with an average annual snowfall of 430 inches.

Lifts are open from 9 a.m. to 4:30 p.m. and after March 15 from 9:30 to 5 p.m. Full day passes run \$6, and ski classes are taught three times daily.

## Mt. Holly

Utah's newest ski area, Mt. Holly, can be found 22 miles east of Beaver on route 153.

With 12 ski runs, the area has one double chairlift, one T-Bar and one surface tow. The terrain ranges from beginner to expert slopes.

Mt. Holly Lodge has a ski shop, game room, restaurant and overnight accommodations. The season is open from Nov. 24 through April 16, Saturday to Tuesday and daily from Nov. 24-29 and Dec. 17-Jan. 3. Daily passes sell for \$9.

(Cont. on p. 19)

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# Utah ski year anticipation high at Utah resorts

By KENT RAPPLEYE  
Universe Staff  
Writer

Winter '76 was cold and dry for Utah ski resorts.

Mother Nature made pre-Christmas ski gifts at Thanksgiving time and wishes of holiday vacations on the slopes vanish in the hotel rooms and homes of thousands of skiers.

Visions of sugar plums danced down rocky runs and skiing die-hards replaced edge after edge and filled gouge after gouge.

Stingy skies finally spread their snow blankets across Utah's famed slopes late in the season, but sporting hopes were already turning to the excitement of spring and summer games.

Water conservation became the cry of the thirsty valleys and attention was focused on kicking the drought out.

Maybe Mother Nature has had her fun, maybe not, but whatever the case, anticipations for a good snow year are running high at Utah ski resorts.

## Resorts optimistic

"I believe we'll have a great year," said Craig Badami, director of marketing for Park City Ski Corp. "You hope for the best and prepare for the worst. Those who don't are fools."

Brent Beck, general manager at Sundance, said "We're looking for a good year and if we get it we'll all be gangbusters."

"We consistently look for a normal year," Beck added, "but we did that last year too."

## Smokey Says:



Utah ski resort directors are anticipating a good ski season this year, after last year's big disappointment because of the drought.

resort is having another go at it under new ownership.

Planning has been under way for two years and David Weatherbee, mountain manager for Solitude, said, "We're hoping for good snow just like everyone else."

Though anticipations are high and forecasts are

(Cont. on p. 10)

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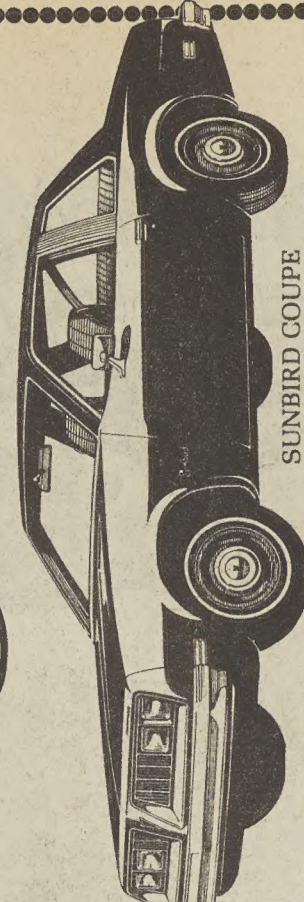
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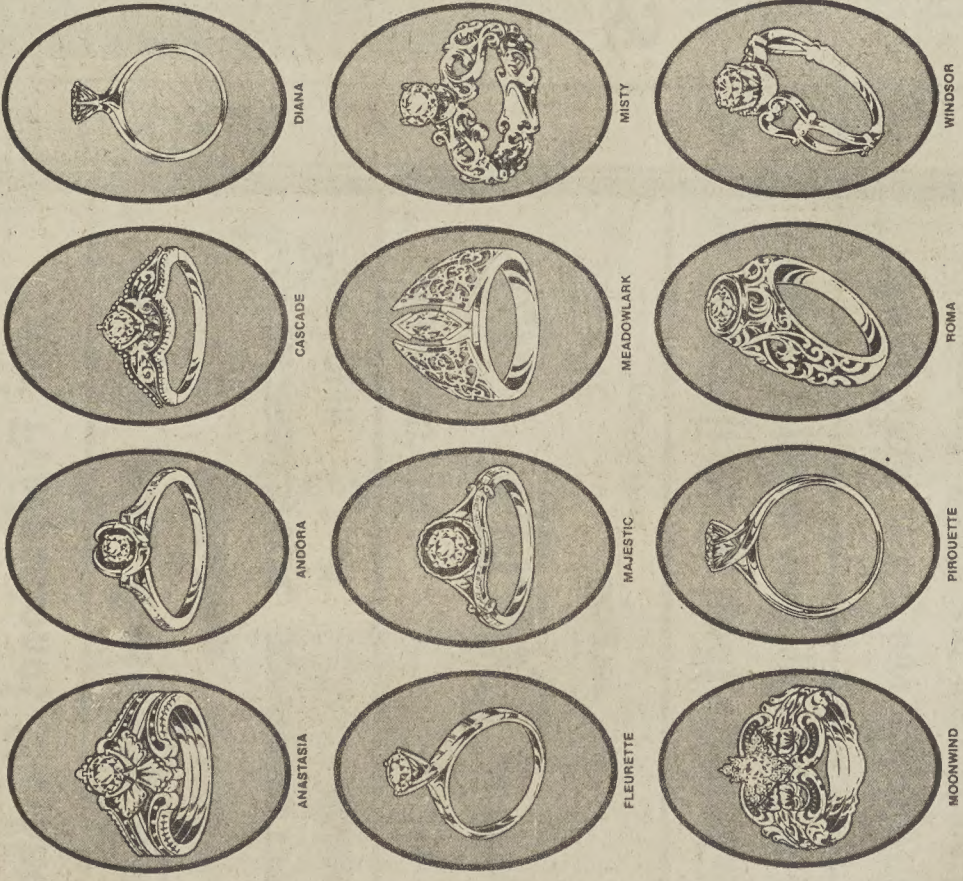


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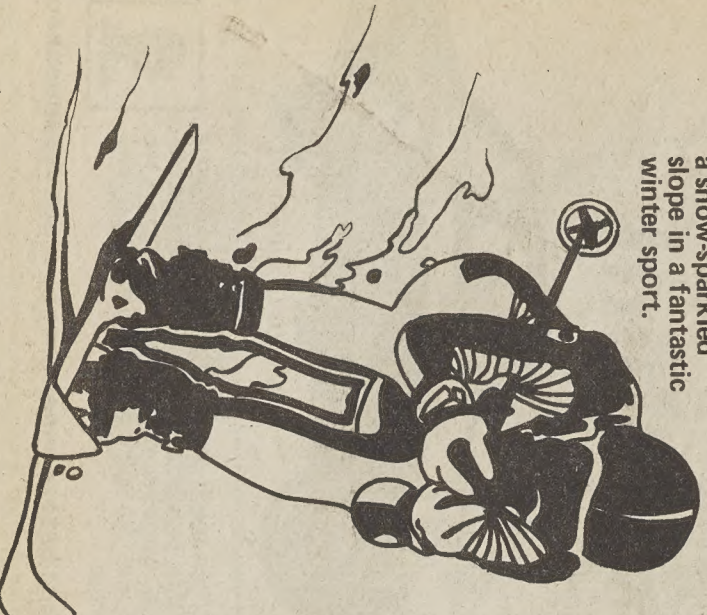
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(Cont. from p. 9)  
optimistic, no one wants another year like the last. Beck said Sundance one. Referring to the week of Oct. 17-22, Beck said, "All the weathermen said it would be beautiful throughout the weekend, and it rained on Thursday

so they all had pie in their face."

Beck said Sundance has done additional grooming of ski runs to allow for better skiing conditions in the event of another marginal snow year. "We can ski on eight

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to 10 inches of snow," he added.

"Like most Mormons, I'm going to fast and pray," Beck said. "That always seems to help."

Beck said that last year Sundance only made 33 percent of the previous year's business, but the pressure of the loss was eased somewhat by the summer theater business, which was up 32 percent.

### Distrust forecasts

The other resorts also show a distrust of weather forecasts and have also prepared for another minimal snow year. Runs were groomed shorter than previous years and one resort is even using a snowmaking machine.

Badami said Park City is using its snowmaking machine to bolster the snow on the bottom of the mountain. "With the snow machine, we can start ski schools and beginner areas earlier than usual. It's a good thing to do in any season."

Badami pointed out that his snowmaking machine does not use the public water supply but uses water from mines, which amounts to 250,000 gallons per hour. "The water is used by farmers for irrigation in the summer," he added.

Another bad snow year won't hurt the ski resorts as much as it will the people in the Valley, Badami said. "People say, 'I don't ski so a bad snow year doesn't matter to me.' That's not right. All the people in Utah will suffer if we don't get the water we need."

### Prepare for worst

"We're completely prepared for another bad year," he said. "If we get it, it will hurt us, but it won't kill us. We'll be here next year."

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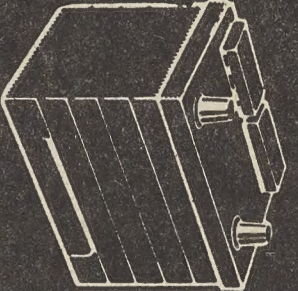
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Badami said last year's losses haven't hurt Park City as much as some people think. He said the company was able to sell some land holdings, and with the additional revenue of the golf course and the Alpine Slide, "the loss was relieved greatly."

### Profits

Montgomery said Showbird will have its first profitable fiscal year if Utah has a normal snow year. The fiscal year started June 1 of this year, and Montgomery said Snowbird's summer program has already made a profit.

"Most ski resorts make a profit in the winter," he said, "but the summer absorbs those profits."

Additional grooming has also been done, he added. Morton said Alta has undergone extensive grooming this past summer. "We're not exactly a

golf course like Park City," he said.

A snow machine will not be used at Alta for several reasons, Morton said. First, "We've only had one year in 42 that we've needed it," and second, "There is a water problem here to boot."

Morton said Alta doesn't have a summer program as far as the lifts are concerned. He said two lodges operate in the summer but they are independent of the ski resort.

If 1977 is another minimal snow year, Morton said, "It will hurt us right off, but we will just

(Cont. on p. 13)

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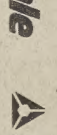
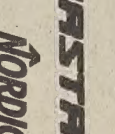
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